ALL TOYS ARE NOT CREATED EQUAL

...that is why we created the TUFFSCALE™ and the DURASCALE™. The TUFFSCALE™ and the DURASCALE™ are designed to give you insight on how TUFF the toy you're buying compares against another. Some dogs are aggressive and can only have the TUFFest toys ranked 8 and above. Other dogs may not be as aggressive or may be older and behave better with their toys. If this sounds like your dog, you can consider toys ranked 5 and above.

OUR GOAL:

Our goal is to help you purchase a toy suited for your dog's needs. All of our Tuffy®, Mighty® and DuraForce® toys are made with the same durable construction, but the shape of the toy can impact a dog's ability to penetrate the toy over time.

Use the **TUFFSCALE**[™], or the **DURASCALE**[™] to help you with your purchase. If you aren't 100% sure which toy is right for your dog, call us at 1-866-4-DogToy.

We strive to make our toys the TUFFest on the market. We are continually testing and creating new toys to be both stronger and safer for your dog. As loving dog owners we only want the best toys for our dogs and yours. Indestructible is impossible... But we will keep trying!

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Look for our **TUFFSCALE**[™] or **DURASCALE**[™] logos while you shop to identify the most appropriate toy for your dog.

TUFFSCALE



DURASCALE



THE REPORT OF THE PROPERTY OF

HOW ARE THEY MADE?

SEVEN ROWS OF STITCHING

Tuffy® toys can have up to 7 rows of stitching. The number of rows of stitching depends on the shape, size and style of the toy. Two directions of cross stitching hold the multiple layers together. Rows of stitching hold webbing around the material's edge, and the toy's parts are sewn together with up to 3 rows of stitching. When possible, a protective webbing is added around the outer edge and sewn up to 3 more times.



FOUR LAYERS OF MATERIAL

Tuffy® toys can have up to 4 layers of material depending on the shape, size and style of the toy. Our Ultimate series (depicted here) can have up to 2 layers of Luggage grade material. Certain layers of material are coated with a layer of plastic to hold the material fibers together. Finally, we use soft fleece for the outside layer.



Disclaimer: Each toy shape and size is made differently, and because the toys are made by skilled human hands, no two toys are identical.

PROTECTIVE WEBBING

For our Ultimate series we add an additional layer of webbing, whenever possible, around the outside edge to cover the seams of the toy. This is sewn multiple times, for added durability.

SQUEAKER SAFETY POCKETS

Squeakers are sewn into material pockets inside the toy. This additional layer of safety can give you the time you need to safely remove the toy in the event your dog reaches the core of the toy.

They Float, Squeak & Are Machine Washable For Dogs 4-18lbs

JR ODDBALLS

For dogs that LOVE to fetch and catch!





The Ring has three squeakers and can be used for fetch or as a tug toy. Its soft edges won't hurt your dog's teeth or gums.





T-JR-R-CB



T-JR-R-YB



-JR-OB-PL



T-JR-OB-CB



T-JR-OB-YB



T-JR-OB-RP

Same great bone with a new design! TUFFSCALE





T-JR-B2-YB



T-JR-B2-CB



T-JR-B2-PL



For dogs that like to play, tug and whip their toys back and forth.

















1-866-4-DogToy (364-869) • (480) 704-1700

The fun "gear" shape of these toys makes for a fun game of tug-n-pull with multiple partners!







JR 3 WAY TUG

For dogs that like to play together! Get your doggie friends together for a fun-filled day.







Multiple squeakers make this a great toy for dogs that like to play, tug and TUFFSCALE whip their toys back and forth.







They Float, Squeak & Are Machine Washable



The Ring has four squeakers and has soft edges so it won't hurt your dog's teeth or gums, making it a great toy for fetch or a game of tug.



T-U-R-CB





This Flyer has one squeaker and is the perfect toy for training your dog to catch and fetch. Its soft fleece and durable construction make it the safest disc you'll find.





For dogs that like to fetch, tug and whip their toys back and forth.





T-U-B-YB

For dogs that LOVE to fetch and catch!







T-U-OB-YB

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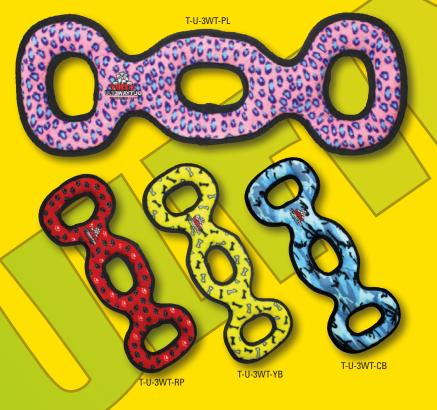


Great fun for everyone, and it squeaks. Two dogs can play all day with this two-ended toy. Also great for dog owners that like to play rough and keep their hands out of harm's way.





The 3 Way Tug will easily become your dog's favorite toy! Push, pull, toss and fetch have never been so fun, so bring a friend!



The 4 Way Ring is a new twist on a pooch's favorite toys - the ball and the ring! Its soft edges won't hurt your dog's teeth or gums.



T-U-4WR-CB



T-U-4WR-PL



T-U-4WR-RP



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TUFFY® ULTIMATES

They Float, Squeak & Are Machine Washable

BOOMERANG



Squeeze one of the squeakers and then throw it! Your dog will love to bring it back. If you have two dogs, each one can pull on an arm while you safely hold on to the other.



The 3 Way Ring has a unique shape that makes it easy for dogs to pick up and tug with friends!





TUG-O-GEAR



Great fun for everyone, and it squeaks. Two dogs can play all day with this two ended toy. Also great for dog owners that like to play rough and keep their hands out of harm's way.





GEAR RING

The fun "gear" shape of these toys makes for a fun game of tug-n-pull with multiple partners!



EXTREMELY DURABLE PET TOYS WITH MINIMAL/NO "STUFF" IN THE CENTER!



SEVEN ROWS OF STITCHING

Tuffy® toys can have up to 7 rows of stitching. The number of rows of stitching depends on the shape, size and style of the toy. Two directions of cross stitching hold the multiple layers together. Rows of stitching hold webbing around the material's edge, and the toy's parts are sewn together with up to 3 rows of stitching. When possible, a protective webbing is added around the outer edge and sewn up to 3 more times.

TWO LAYERS OF MATERIAL

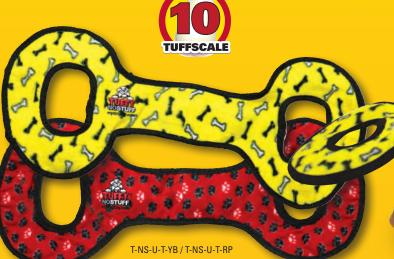
Tuffy® No-Stuff toys can have up to 2 layers of material depending on the shape, size and style of the toy. Our Ultimate series (depicted here) has 1 layer of Luggage grade material. Certain layers of material are coated with a layer of plastic to hold the material fibers together. Finally, we use soft fleece for the outside layer.

PROTECTIVE WEBBING

For our Ultimate series we add an additional layer of webbing, whenever possible, around the outside edge to cover the seams of the toy. This is sewn multiple times, for added durability.









TIGER TESTED - DOG APPROVED!

By far the "TUFF"est toy around. The Mega Tuffy is our strongest, most durable toy... Tiger tested and dog approved! Excellent for a game of fetch or multi-dog tug-o-war, these toys keep even the biggest dogs happy!

SEVEN ROWS OF STITCHING

Tuffy® MEGA toys can have up to 7 rows of stitching. The number of rows of stitching depends on the shape, size and style of the toy. Two directions of cross stitching hold the multiple layers together. Rows of stitching hold webbing around the material's edge, and the toy's parts are sewn together with up to 3 rows of stitching. When possible, a protective webbing is added around the outer edge and sewn up to 3 more times.

SEVER LAYERS OF MATERIAL

Tuffy® MEGA toys can have up to 7 layers of material depending on the shape, size and style of the toy. Our MEGA series (depicted here) can have up to 3 layers of Luggage grade material. Certain layers of material are coated with a layer of plastic to hold the material fibers together. Finally, we use soft fleece for the outside layer.

SQUENCER SAFETY

Squeakers are sewn into material pockets inside the toy.

This additional layer of safety can give you the time you need to safely remove the toy in the event your dog reaches the core of the toy.

Squeaker

MEGARING

MYDOGTOY.COM™



MEGAT ODDBALL 10





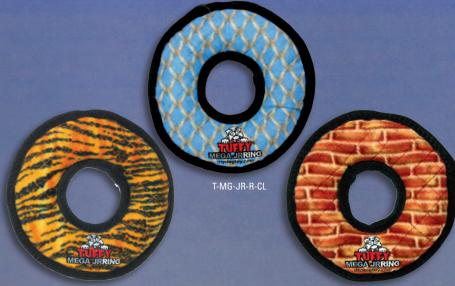


MEGAT JR RING



MEGAT BOOMERANG







T-MG-JR-R-TG





MEGATURES CREATURES





JERSEY SHORE PETE

This tough guy can outlast any dog. He's got a great fake orange tan with jet black stripes. Pete will take on multiple dogs in a game of tug-owar. Or head lock one at a time! Soft edges won't hurt gums, and it floats!



OSGAR SGHWARZAGREATUE

Oscar's rock hard bod can take on any dog in a game of fetch or tug-o-war!! He'll be back... for more play time. Soft edges won't hurt gums, and it floats!

T-MG-TO-CL

T-MG-TO-BR

OCEANGREATURES Washable & They Float!

(9) TUFFSCALE

THE GENERAL

Throw it and your dog will love bringing it back. This "Super Starfish" won't hurt your dog when thrown and is definitely backyard approved.

T-0C-STARFISH



PURPLE PETE & LIL OSCAR

The large and small Octopus are perfect for training your dog to catch and fetch. Watch them twirl in the air when you throw them and they are great for multiple dog tug-o-war. Just ask Pete and Oscar to lend a hand.



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T-OC-LARGE-OCTOPUS

T-OC-SMALL-OCTOPUS



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NEELMO

Throw it and your dog will love to bring it back. If you have two dogs each one can pull on each end and you can safely hold the middle.



T-OC-EEL

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GARY-GATOR

"Captain Toothless" is the toy that won't bite back. Soon to be your dog's best friend. Fun for every dog. When your dog is tired he makes a great pillow.



T-OC-TURTLE



This soft-shell Crab has what it takes to keep your dog coming back for more. Fun to fetch, tug and whip around at your dog's leisure.



BURTLE-TU

His friends call him Burt, and this is one guy your dog will want to be friends with! Great as a pillow and all around play toy, your dog will enjoy keeping him close at all times.



T-OC-CRAB

RAY-RAY

Great fun for everyone! This cross-eyed Stingray has a big head and wing span for your dog and a tail for you to enjoy in a game of tug.

T-OC-LARRY LOBSTER



This killer will give your pooch a "whale" of a time! Snuggle, tug, toss and fetch for optimum enjoyment!



LARRY LOBS & JR. LOBSTER

Larry & Jr. are your dog's "Maine" men. Since they are Lobsters, they are ready to play all day in and out of the water. Larry can't wait for the fun to begin!

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T-OC-JR-LOBSTER

T-OC-STINGRAY



Washable & They Float!

One fish, two fishred fish, orange fish! And juniors too. A school of fish for you!



Grab your boat and float to the deep to find the elusive Hammerhead! **Great fun** for everyone!





T-0C-FISH-RD



Frightening in the water, but fun in the living room! Tiger Shark will keep your pooch happy as he dreams of days at the ocean.



T-OC-TIGERSHAR



Keep your legs up when this shark hits the water! Because Tuffy toys are built to float, Shack The Shark is perfect for a game of fetch in or out of water!

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You'll have a blast playing "catch and release" with this Titan of the Ocean! Great for backyard or water play.





T-0C-WHALE



A prize catch that would make your dog proud to be your best friend!



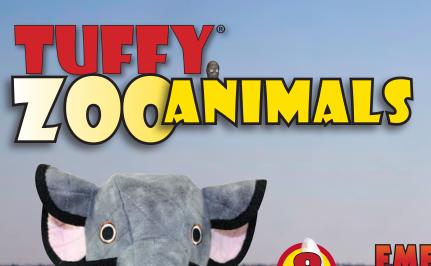


MYDOGTOY.COMTM 1-866-4-DogToy (364-869) • (480) 704-1700











This Giraffe is larger than most dogs and will present a challenge to any canine who dares to go up against it! The Giraffe will be a lifetime companion and will withstand even the "tuffest" of dog breeds!



Move over for this king of the elephants or he'll certainly topple you! Emery may look like a oushover, but he'll stand up to your pooch any time, any day, anywhere.

TUFFSCALE

T-Z-GIRAFFE

TUFFSCALE

Everyone beat your fists against your chest for **Morris Monkey!** Your best pal will go bananas over this mischievous monkey!



T-JR-Z-MONKEY

1-866-4-DogToy (364-869) • (480) 704-1700

TUFFSCALE

Pull up your britches for this perfectly prim penguin! He'll teach your pooch proper play behavior - a perfect pal for any pup.





ILDA HIPPO

This herbivorous Hippo is full of love and laughter for your carnivorous canine! Brighten your dog's day with a good game of tug and active play.



This Peacock is easy to toss and floats! Soft edges won't hurt gums.



This terrifying Tiger is a match for just about any pooch! Tatters is all about strength and endurance,

so make sure your pup is in for the long-haul.



TUFFSCALE



Move over Sam and get a load of Togo! This "tuff" tropical tweeter makes a colorful companion for your canine.



TUFFSCALE

T-Z-PEACOCK

Beaufort is a beautiful black bear with a big, big heart! A bit shy, your dog will need to befriend this beast for an assured best friend for life!



1-866-4-DogToy (364-869) • (480) 704-1700







T-DS-VULTURE

T-DS-PHROG

T-DS-TARANTULA

Masters of the Mohave unite to make Desert Creatures a MUST for your dog! Battle the brave stinger of Scorch the Scorpion, slither and slide with Lizzy the Lizard, creep and crawl with Harry the Hobo Spider, or bounce around with the finicky Phineas Phrog for a playful time with your canine.

TUFFSCALE

Watch out for Vurn as he circles overhead, but he's not targeting your dog, your dog is targeting him! Toss and tug have never been so much fun!



Your "phinicky" pooch will simply adore Phineas Phrog! So easy to toss around and "phetch," your pup will have a "phriend" for life!



T-DS-VULTURE



Little Miss T sat in a tree, eating some bugs and eggs. Along came your pup, who wandered right up, and played tug with Miss T's legs.



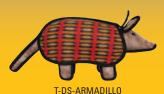
T-DS-TARANTULA

T-DS-PHROG

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T-DS-PHROG-LEAP



T-DS-PHROG-LEAP

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SCORCE THE SCORPION

One of the smallest, yet most fearsome creatures of the desert wants to come to your home! Put your dog on high alert for this super-fun stinger!



Leap Phrog, Leap Phrog where shall you play today?
Hopping up and down and all around with your dog's new
Best Phrog Phriend Phorever!

TUFFSCALE

T-DS-SPIDER

T-DS-SCORPION

TUFFSCALE TUFFSCALE

This is one Hobo Spider you and your pooch don't have to be afraid of! Toss and tumble, yank and tug for hours of fantastic play!



See if your pooch can soften the exterior of this "Tuff" Armadillo! Watch out – Arnie might give back a little bit of attitude.

T-DS-ARMADILLO









T-DS-GILA-MONSTER

T-DS-SNAKE-BK-YLW

T-DS-SNAKE-RD

T-DS-LIZARD

Masters of the Mohave unite to make Desert Creatures a MUST for your dog! Battle the brave stinger of Scorch the Scorpion, slither and slide with Lizzy the Lizard, creep and crawl with Harry the Hobo Spider, or bounce around with the finicky Phineas Phrog for a playful time with your canine.

TUFFSCALE

This Yellow Snake is a perfect toy for you to charm your dog into an absolute frenzy of fun and play.



T-DS-SNAKE-BK-YLW

TUFFSCALE

-DS-SNAKE-RD

T-DS-LIZARD

Good to know that red against yellow can kill a fellow; or as they say with this Tuffy Red Snake; Red on Red is Fun for Fido.

TUFFSCALE

A Tuffy toy depicting a big tough lizard that's painted like a setting sun, and packed with fun for you and your best buddy's play time.





The easy-to-grab shape of Lizzy the Lizard is all your canine will need to make her his very best friend! Perfect for play with other dogs, or as a comfy chin rest.

T-DS-GILA-MONSTER

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T-DS-WARTHOG

T-DS-BAT

T-DS-ANT



Hold on to your sparkles! This bloodthirsty vampire bat is ready to battle your little wolf any day (or night)!

T-DS-BAT



Ants work best as a team, so pair up your pooch with Rant the Ant and let them build a beautiful relationship!



This Warthog might have an itch, an annoying little tickle, making her squirm and making her wriggle. But you do what any dog would do, and shake that chump as you bite that rump.

T-DS-WARTHOG



G-6 ALIEN

This tricky tri-pod is ready to take your canine on a G6 Adventure like they've never experienced before! Don't let the crossed eyes and bad dentistry fool you, G6 is an intelligently designed alien to maximize enjoyment for your pooch!



You've never seen space balls like these before! These crazy aliens have faces on two sides - you can even poke your fingers through one mouth and have them come out the other, which means double-trouble for your pet's ultimate enjoyment! Perfect for sailing across your living room or back yard, these aliens will always be heads-up for playtime!



T-A-G6-ALIEN-GRN



T-A-BALL-GRN

T-A-G3-ALIEN-VLT



TUFFSCALE

These little tri-pods may appear to be cute and cuddly, but they're as "tuff" as the next guy! Rough and tumble pups will get a kick out of the G3'ers!

Leggy and lanky, this alien has a face on both sides and is perfect for a multi-dog tug-owar! Grab him by the legs for better throwing momentum or tease your pup with wobbly legs for a fun pounce!

-A-BALL-GRN-LEGS

T-A-G3-ALIEN-GRN

T-A-G3-ALIEN-FIRE

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Take your pup to a new dimension with Captain Kurklops, the 8-legged, cyclops alien! Fly him through your backyard galaxy and watch your dog race to pluck him out of the air. Get all your dogs involved in a squeaky game of tug, or simply lay him down for comfort to keep all the monsters away. Your pooch is sure to be pleased with this fun and adventurous toy!



1-866-4-DogToy (364-869) • (480) 704-1700



Take your pup to a new dimension with the classic Admiral O'Fury - a fearsome and fiery alien of the outer galaxies! Your pooch will go where no dog has gone before with this fun and adventurous toy!

Take your pup to a new dimension with the ever favorite Lieutenant Splock - the fiery cyclops alien! Your pooch is sure to be pleased with this fun and adventurous toy!



There's nothing better on a warm, sunny day than... AH! Aliens! That's right, and they're here to remind your best friend that summer is the very best time to bounce around with these fun alien balls!



T-A-BALL-JR-SUN

T-A-BALL-FLWR-FIRE



This champion thoroughbred may enjoy grass and apples, but he also enjoys a good romping with his canine pals! Howie is always willing to go up against your pooch on race day, and they're sure to be neck and neck every time!

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Polly Piggy is a playful pal prancing practically all day long, and you won't find a more perfect playmate for your pup. With plenty of panache, Polly Piggy pleases the most particular and precocious pooches.



Eenie-meenie Molly and Mo! Your pal will be catching these mice by their toes all day long. "Tuff"er than your average door mouse, Molly and Mo will be a joy to have around.





"Don't call me Pony!" This Jr. only sized toy is a favorite. Make no mistake and get this Pony.



There's no bull when it comes to this Bull! Bevo comes from the best of all long-horn stock and is ready to take on your canine! With super strength and durability, Bevo will be a friend for life.





I'm not the black sheep of the flock, but somehow I landed this gig. I no longer have my wool turned into sweaters, nor do I get counted as I jump over your bed. Apparently I'm better served as a fuzzy friend to dogs who prefer to tug and slobber on me. Baaaa.



There's no time to dilly-dally with Dudley Duck! Fly him through the air with a game of fetch, or pull him through the pool with a game of tug, this daring duck loves it all!

T-BY-RABBIT-WT



O

T-BY-RABBIT-BRN



T-JR-BY-SHEEP



T-JR-BY-TURKEY

If you sometimes wonder if your dog is a turkey, then it's time to bring Talulah into your life to prove them wrong! This silly bird will become a friend for life.



T-JR-BY-RABBIT-BRN

Watch out for your garden! These hungry bunnies are ready to take everything you've got... unless your pooch can stop 'em! Get these rabbits on the run and show your dog what it means to guard the garden.

MYDOGTOY.COM"

-JR-BY-RABBIT-WT