

# The Harness specialist from Switzerland





## About us



Mark Zimmermann & Kylie

Roland Primus

It all started with Kylie in 2010. the female Norfolk terrier owned by Mark. She provided the inspiration that led him and Roland Primus to establish curli. Kylie is a small dog who struggled to fit comfortably in to a regular harness. We realized there was a need for a better fitting and more comfortable harness in the market and we knew we had to pursue it.

Mark and Roland come from the Canton Valais & Grison in Switzerland. Before curli, we were both active in outdoor and winter sports. "Our outdoor experience was of great benefit when it came to the design of our products. Our knowledge helped us to create products that provide the best possible solution for the good of the dog, and thus strengthen the bond between man and dog."

We both have backgrounds in outdoor and winter sports. This experience, combined with our passion for snowboarding and mountain sports, has resulted in us being friends since 1993. As an experienced team, we continue to complement each other when it comes to curli – our joint venture.

curli upholds the traditional Swiss values of quality, functionality and reliability.

#### Function

Through our products, we want to deepen the relationship between hu-

mans and animals. All items must be absolutely reliable to strengthen and consolidate trust. Thus, humans and dogs can fully enjoy their experience in nature.

In order to achieve this, we look at every little detail of the production process. Carelessly placed seams or rivets may interfere with the dog's comfort. Therefore we handpick all materials and their design structures and each step of the process is developed and personally overseen by us.

Here at curli, we believe that the bond formed between man and dog strengthens with every new adventure – we hope our products will enhance that bond.

#### Added value

All curli products have an added value for our customers. Our products come with additional features that set us apart from our competitors.

At curli, we believe that safety has to be at the heart of a product's design, so rest assured, we always have that forefront in our minds.

#### Our claim

We are Swiss, so we have an eye for detail. We love to focus on the tiniest details. Only if a product meets our high standards in terms of quality, function, design and reliability, will we allow it to be produced for the market. curli products provide many unique value added features - such as the "DogFinder ID" - the integrated dog tags in each curli product that help you find your animal, should it ever get lost. Another example of the versatility of our products is the luumi LED lights. luumi LED lights are automatically delivered with several mounting options, so you do not have to buy them individually.

#### Design

The design of our products is about more than looks alone. By design, we give our products added value and a high degree of versatility. Each dog is built differently and has its own needs. Our products are so expertly designed for comfort, that your dog will hardly know it is wearing a harness at all.





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Labrador Stretch Comfort Leash Red Belka Comfort Harness Red Size L Weight 28 kg / 61.72 lbs

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## Mission & Values



### Trust

curli helps owners build a bond of trust with their dog, by giving them better tools to control and communicate with their dog.

We rigorously test and manufacture our designs to the highest standards, so customers can always rely on curli products.

#### Safety

curli products are for owners who want the best for their dog.

A curli harness enables owners to control their dogs with confidence, knowing they'll be safe, secure and comfortable.

Light but still robust, our harnesses are ergonomically designed and available in a range of sizes, so every dog can enjoy a perfect fit.

### Functionality

Our Swiss heritage means we take extraordinary care to get every small detail right.

Each product in our assortment is designed with both dog and owner's needs in mind.

We've developed features you won't find elsewhere, such as a magnetic closing system that allows owners to attach a leash with one hand. Our free DogFinder service helps owners retrieve their lost dogs using a unique ID supplied with every harness.

## Partnership

Our customers and retail partners trust us to provide consistently excellent design, quality and service.

We'll always strive to provide what you need – and won't try to sell you products you don't need. We're driven by customer satisfaction, not maximizing sales.

### Innovation

We're the most innovative harness brand on the market, constantly working on new ideas to make our products even better. And when it comes to quality, only perfection will do (we are Swiss, after all).

## Expertise

As the leading harness specialist, we have a wealth of knowledge to share. We can provide information and advice on harnesses, dog safety and communication.

Cavapoo Stretch Comfort Leash Ruby Vest Harness curli Clasp Ruby Size XS Weight 4.5 kg / 9.92 lb

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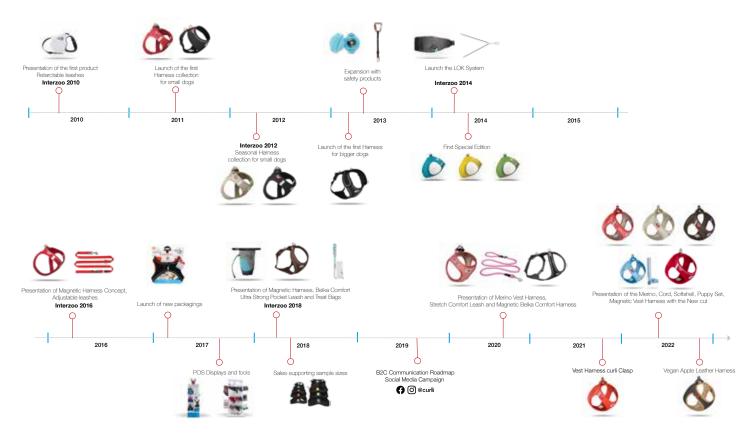
Collie Puppy Vest Harness curli Clasp Skyblue Circles Size S Weight 5.2 kg / 11.46 lb

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# curli stands for

- Leader in communication
- One of Europe's leading suppliers of premium dog harnesses and accessories.
- Extraordinary attention to detail and a scientific approach to functionality and design, unmatched in the industry, inspired by mountaineering and winter sports.



We know that a harness should never be more than 2% of body weight, but many are two, three or four times heavier than that! It's like you wear a 5-8 kg / 18.73 lb jacket every day!



Dachshund Stretch Comfort Leash Sun-Orange Vest Harness curli Clasp Sun-Orange Size S Weight 6.3 kg / 13.88 lb

ALREAD AND

iffer

Tolling Retriever Magnetic Belka Comfort Harness Black Size XS Weight 18 kg / 39.68 lb adje

# Missing dogs find home faster



The DogFinder is a unique additional feature exclusive to curli products and at no additional cost! The service is free and will provide you with a valuable extra function to help you recover your dog in the event that it should go missing.

In a nutshell, the process couldn't be simpler. On receipt of your curli harness, register your unique DogFinder ID – it is located under the DogFinder tag on the harness – and enter the details on the secure Swiss hosted database attached to the curli server.

With the purchase of a curli dog harness, the integrated DogFinder service is immediately available for free.

#### How do I use the DogFinder ID?



Just log on to the website http://dogfinder.mycurli.com and register your details and those of the dog that is associated with the DogFinder ID. It is possible to register multiple harnesses for the same dog or multiple dogs for the same owner! This database means it will make the process of finding your lost dog much simpler.

#### My dog is missing -What now?

Here are two potential scenarios: Scenario A: The owner has lost his dog and takes the following action: Firstly, he goes to the website and tells the system his dog is missing. The system will notify shops and other registered DogFinder people in that area to look for the dog that is lost, stating the relevant DogFinder ID number XXXXXX . The System will provide the name of the dog and, if available, a picture as well. However, under no circumstances will any of the owner's personal data be revealed. Armed with this vital information, the search can begin for the missing dog in it's curli harness. When the dog has been located, then they need to inform the DogFinder system.

Scenario B: The finder of the missing dog wants to know who owns it, so that it can be returned it to its owner. With the DogFinder IDTM he can tell the system that he has found the dog, with the DogFinder ID number XXXXXX and the system passes the information on to the owner, thus connecting owner and finder, so the dog can be returned.



#### A success-story

The system is unique in its design and functionality and has been in operation for the past two years, with over 10.000 subscribers to the DogFinder ID. It never reveals the owner or their details, so has proven itself to be secure and reliable.

The system is simple and runs itself twenty four hours a day, seven days a week. We believe it is a smart use of the internet and a valuable, free service for our curli product range users. It is a widely used service, especially since smartphone ownership has exploded. It really is a great feature – it is free, so what is not to love?

http://dogfinder.mycurli.com

# **NEW** - The simplest and safest dog harness closure in the world. The curli clasp



The curli Air Mesh harness has been popular for years and is one of the absolute bestsellers. Nevertheless, we at curli are not resting on our laurels, but are constantly working on further improvements and looking for ways to make the harness even lighter, even more robust and even more comfortable. With the curli Clasp harness, we are now presenting an all around improved harness that once again raises the industry benchmark to a new level.

The most important feature that immediately catches the eye is the new buckle. The patented curil clasp buckle sits at the top of the harness and offers the dog owner maximum ease of use. With one click, the harness is secured and can then be put on a leash with just one hand. This makes it easier to prepare even very lively dogs for walking, even when they are on a leash. It is made of polyoxymethylene (POM), is colour-coordinated with the harness and is extremely robust. The buckle can withstand tensile loads of up to 100 kg.

The other improvements are better hidden, but offer many advantages, especially for the dog. The new harness is another 20 % lighter. At the same time, it offers improved ergonomics and an optimised fit thanks to new cutting patterns and a new size scale. When the dog pulls on the leash, the weight is now even better distributed over the harness. To achieve this, the straps are sewn directly into the harness and have been processed for higher tension absorption. The air mesh material has also been improved and now offers even more comfort. In addition, it can be easily adjusted to the shape of the dog's body with Velcro fasteners and thanks to the padded buckle, there is no chafing in the coat. All in all, the new harness is another big improvement and has the potential to soon outstrip the current bestseller.

Beagle Stretch Comfort Leash Ruby Vest Harness curli Clasp Ruby Size L Weight 11 kg / 24.25 lb

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#### Vest Harness curli Clasp

## The new edition of the bestseller



## Function & Design



New improved harness cut with enlarged leg openings for maximum freedom of movement without chafing



Lightweight, air permeable stretch Air-Mesh cooling effect when immersed in water



42 gr / 0.11464 lbs (Size S)





- The new "curli clasp" solves one of the industry's biggest challenges Now the leash and harness can be attached with one hand
- High-strength, color-matching POM material for the clasp, withstands tensile loads of up to 100kg (220 lbs)
- "curli clasp" reduces noise and weight. Eliminates the "clicking" sound of metal D-rings.
- Harness with around 20% lower weight than the already particularly light previous model
- Significantly improved ergonomics and optimized fit thanks to a new pattern and a new size scale
- Perfected tension distribution thanks to the straps directly worked into the seams of the harness and improved higher tension mount
- Optimized Air-Mesh material for even greater comfort
- Adjustable in size with Velcro closure, easy to adjust to the body shape
- Padded buckle ensures that hair and fur is not snagged or irritated - Reflective elements on the neck for additional safety in darkness

14





Lime



Ruby



NEW Color

Moss



Light-Tan



Black



Red



Brown



Sun-Orange



Blue



Camo



Fuchsia



Skyblue

			Lime	Ruby	Moss	Light-Tan	Black	Red	Brown	Sun Orange	Blue	Camo	Fuchsia	Skyblue
*	Chihuahua	3XS	PN2850	PN2802	PN2809	PN2864	PN2788	PN2795	PN2857	PN2829	PN2871	PN2822	PN2843	PN2836
X	Yorkshire Terrier	2XS	PN2851	PN2803	PN2810	PN2865	PN2789	PN2796	PN2858	PN2830	PN2872	PN2823	PN2844	PN2837
<b>H</b>	Pomeranian	XS	PN2852	PN2804	PN2811	PN2866	PN2790	PN2797	PN2859	PN2831	PN2873	PN2824	PN2845	PN2838
•	Dachshund	S	PN2853	PN2805	PN2812	PN2867	PN2791	PN2798	PN2860	PN2832	PN2874	PN2825	PN2846	PN2839
	Jack Russel	М	PN2854	PN2806	PN2813	PN2868	PN2792	PN2799	PN2861	PN2833	PN2875	PN2826	PN2847	PN2840
H	Middle Poodle	L	PN2855	PN2807	PN2814	PN2869	PN2793	PN2800	PN2862	PN2834	PN2876	PN2827	PN2848	PN2841
	French Bulldog	XL	PN2856	PN2808	PN2815	PN2870	PN2794	PN2801	PN2863	PN2835	PN2877	PN2828	PN2849	PN2842

Size Chart page 86

# Air-Mesh Cools - when immersed in water



Dachshund Stretch Comfort Leash Lime Vest Harness curli Clasp Lime Size S

Weight 6.3 kg / 13.88 lb





The water is stored between the mesh, acting as a heat exchanger - keeping your dog beautifully cool even in the hottest weather.

This comfortable curli vest-harness is the best choice for your dog - especially during the summer months - due to this unique cooling function.



Chihuahua Stretch Comfort Leash Black Vest Harness curli Clasp Merino Black Size 2XS Weight 2.8 kg / 6.17 lb



#### Vest Harness Merino

# The odourless and sustainable harness for the responsible dog owner



#### Function & Design



3D tailored Comfort Fit with antistatic Merino Wool



Natural Merino Wool liner, upholstered with lightweight breathable Air-Mesh outer

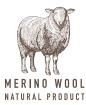


49 gr / 0.11 lb (Size S)



3XS to XL from Chihuahua to French Bulldog





### Advantages of Merino Wool?

Merino wool is a natural product and a particularly high quality form of (Virgin) wool. It is obtained from merino sheep and is characterised by its special delicacy and softness.

The main properties and advantages of Merino:

- Doesn't smell (even after long wear) and therefore has to be washed less often
- Is sustainable and grows back
- Does not charge electrostatically (unlike synthetic materials)
- Insulates well in cold and also in heat
- Transports moisture
- Can absorb moisture up to a third of it's dry weight in without feeling clammy
- Cools through evaporative cooling at warm temperatures
- Insulates even when damp
- Maintains the fit without becoming misshapen
- Has a natural sun protection factor of up to 50 (depending on density and weave)
- Is biodegradable (like wool in general)







Red

\_\_\_\_

Black

			€/\$/CHF			
			Red	Black		
7	Chihuahua	3XS	PN3029	PN3022		
<b>X</b>	Yorkshire Terrier	2XS	PN3030	PN3023		
<b>y</b>	Pomeranian	XS	PN3031	PN3024		
•	Dachshund	S	PN3032	PN3025		
M	Jack Russel	м	PN3033	PN3026		
X	Middle Poodle	L	PN3034	PN3027		
	French Bulldog	XL	PN3035	PN3028		

Size Chart page 86

### Vest Harness Puppy Set

# Quality and ergonomics from the beginning



The first encounter with a puppy is something one usually remembers years later. It's always amazing how these little animals instantly capture everybody's heart. In order to be prepared for the first walk together, we developed the Puppy Set. The set includes a light and ergonomic curli vest harness Air-Mesh with matching leash and integrated DogFinder ID. This offers you and your new companion everything for carefree walks. Moreover, with the integrated DogFinder you will have peace of mind should your puppy run away.

#### Function & Design



3D tailored Comfort Fit



Lightweight, air permeable stretch Air-Mesh cooling effect when immersed in water







3XS to M for puppies from 1.5 kg / 3.3 lbs to 7 kg / 15.4 lbs













Skyblue-Caro

€/\$/CHF



Skyblue-Circles

			Pink-Caro	Pink-Circles	Skyblue Caro	Skyblue-Circles
7	Chihuahua	3XS	PN3058	PN3063	PN3068	PN3073
X	Yorkshire Terrier	2XS	PN3059	PN3064	PN3069	PN3074
-	Pomeranian	XS	PN3060	PN3065	PN3070	PN3075
١.	Dachshund	S	PN3061	PN3066	PN3071	PN3076
	Jack Russel	м	PN3062	PN3067	PN3072	PN3077

Size Chart page 86



#### Vest Harness Cord

## For a sleek appearance



We wanted a harness that is trendy yet functional. We found the solution in England - Manchester to be exact. Miners already know the fabric and for us, cord was the perfect solution, because the material meets all our requirements easily. If the material was a bit unruly even in the development phase, the effort has paid off. The product is both stylish and reliable.





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#### Function & Design



3D tailored Comfort Fit



Resistant Cord Upper, upholstered with lightweight, breathable Air-Mesh lining

54 gr / 0.12 lb (Size S)

3XS to L from Chihuahua to Jack Russell Terrier



**WXXX** 





Black



Tan



Brown

			Black	Tan	Brown
*	Chihuahua	3XS	PN2969	PN2981	PN2975
¥.	Yorkshire Terrier	2XS	PN2970	PN2982	PN2976
<b>H</b>	Pomeranian	XS	PN2971	PN2983	PN2977
١.	Dachshund	S	PN2972	PN2984	PN2978
	Jack Russel	М	PN2973	PN2985	PN2979
$\mathbf{H}$	Middle Poodle	L	PN2974	PN2986	PN2980

Size Chart page 86



#### Vest Harness Softshell

## For our outdoor enthusiasts



The Softshell harness came from a need for maximum protection and comfort for dogs that walk daily during cold weather. With our Alpine experience, it was clear to us that Softshell was the material of choice. Softshell is warming, wind resistant and water repellent, but you need know-how to process it. We learned a lot during its production. The material posed problems when it was fed into the sewing machine. Only after several attempts, did we find a suitable solution.

The result is a vest harness with the warming and water-repellent properties of soft shell. Ideal for colder days.

#### Function & Design



3D tailored Comfort Fit

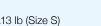


Wind and water repellent softshell upper, upholstered with lightweight breathable Air-Mesh lining











3XS to XL from Chihuahua to French Bulldog





Black



Red



Brown

€/\$/CHF

			Black	Red	Brown
7	Chihuahua	3XS	PN2987	PN3001	PN2994
X	Yorkshire Terrier	2XS	PN2988	PN3002	PN2995
<b>H</b>	Pomeranian	XS	PN2989	PN3003	PN2996
١.	Dachshund	S	PN2990	PN3004	PN2997
K	Jack Russel	М	PN2991	PN3005	PN2998
	Middle Poodle	L	PN2992	PN3006	PN2999
	French Bulldog	XL	PN2993	PN3007	PN3000

Size Chart page 86





Dachshund Vest Harness curli Clasp Softshell Red Size S Weight 6.3 kg / 13.88 lb

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#### Magnetic Vest Harness

# The self closing harness that's as light as a feather



Imagine, you have to wear a jacket that weighs six kilograms (or 13 pounds). Not a particularly comfortable thought. Many dog harnesses are far too heavy in relation to the dog's body weight. That's why we improved our design and reduced the weight to 49 gr / 0.108 lbs (Size 2XS), or just two ounces. If you convert this to human terms, it equates to wearing a light, casual jacket. In addition, the harness has two magnetic D-rings on the right and left. They stay together, so that you can easily attach or remove the leash with just one hand.

Beagle Stretch Comfort Leash Red Magnetic Vest Harness Red Size L Weight 11 kg / 24.25 lb

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#### Magnetic Vest Harness





3D tailored slim style Comfort Fit



Lightweight, air permeable stretch Air-Mesh cooling effect when immersed in water



59 gr / 0.13 lb (Size S)



2XS to L from Yorkshire Terrier to Jack Russell

### Function & Design



- Magnetic D-Rings: easy to close and to connect the leash with one hand
- Step-in harness, quick and easy to put on
- "3D Comfort Fit" for perfect adaptation to the dog's anatomy
- Only 62 gr / 0.13 lb (Size S), the best harness in terms of weight and function on the market
- Size-adjustable with Velcro fastener, easy to adjust
- Crossed webbing straps for optimal tension distribution and protection against neck injuries
- 360° reflective piping and 2 reflective stripes on the neck for extra safety in the dark
- DogFinder ID to help find your dog in case it gets lost







Black

Red

			€/\$/CHF			
		_	Black	Red		
X	Yorkshire Terrier	2XS	PN3009	PN3016		
¥	Pomeranian	XS	PN3010	PN3017		
1	Dachshund	S	PN3011	PN3018		
M	Jack Russel	М	PN3012	PN3019		
H	Middle Poodle	L	PN3013	PN3020		

Size Chart page 86



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Chihuahua Stretch Comfort Leash Ruby Vest Harness curli Clasp Ruby Size 2X Weight 3.2 kg / 7.05 lb



**Basic Harness** 

# More control - better communication even if the body shape is difficult



As a dog lover, you know that dogs come in all shapes and sizes. We were able to use our experience as designers to accommodate these different forms. After a whole host of fittings, we overcame the challenge and came up with the ideal solution: The Basic Air-Mesh in six basic sizes and an adjustable strap around the trunk area. To distribute the tension on the leash in the best possible way, we have added two eyelets – one at the front near the neck area for more direct control and a further one, slightly higher up that works when the dog pulls harder.

Chihuahua Basic Leash Red Basic Harness Air-Mesh Red Size XS Weight 3.6 kg / 8.37 lb

# **Basic Harness**



# Function & Design



Adjustable chest belt



Lightweight, air permeable stretch Air-Mesh cooling effect when immersed in water



42 gr / 0.092 lb (Size XS)



XS to XL from Chihuahua to French Bulldog

- Adjustable chest belt for better fitting to the chest
- Two rings to better attach the leash, in the neck for optimal control, in the back area for sports use
- Stretchable seams for flexible tension distribution
- Reflective seam at the neck for greater safety in the dark
- DogFinder ID to help find your dog in case it gets lost





Blue



Orange

								€/\$/CH	F
	_	Black	Red	Brown	Pink	Camo	Skyblue	Blue	Orange
Chihuahua	XS	PN1401	PN1406	PN1426	PN1411	PN1431	PN1416	PN2294	PN1437
Yorkshire Terrier	S	PN1402	PN1407	PN1427	PN1412	PN1432	PN1417	PN2295	PN1438
Maltese	М	PN1403	PN1408	PN1428	PN1413	PN1436	PN1418	PN2296	PN1439
Jack Russell	L	PN1404	PN1409	PN1429	PN1414	PN1434	PN1419	PN2297	PN1440
French Bulldog	XL	PN1405	PN1410	PN1430	PN1415	PN1435	PN1420	PN2298	PN1441

Size Chart page 86



Rhodesian Ridgback Belka Comfort Harness Black Size L Weight 34 kg / 74.95 lb

and the

Belka Comfort Harness

The best way to control your dog, without choking, or compromise in weight, simplicity and ergonomic

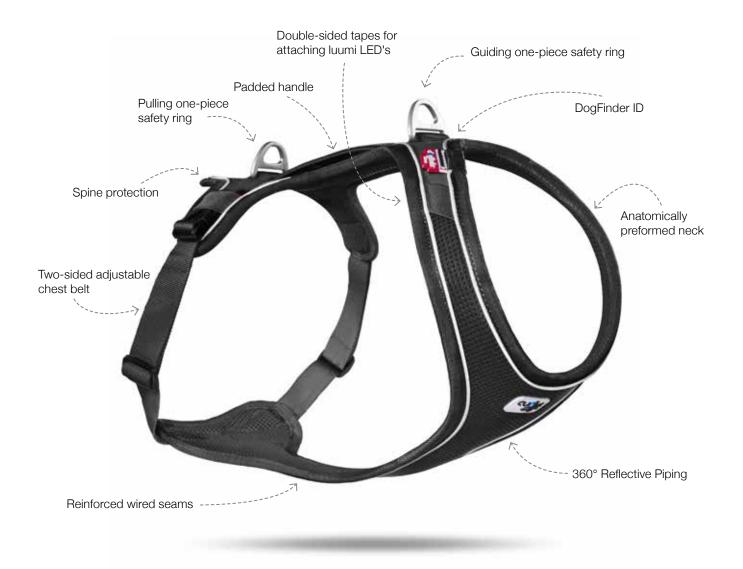


When developing a new dog harness, we always ask ourselves how many adjustment options it needs.

More adjustment options mean more straps, seams and eyelets and thus more material, weight and less flexible dog harness parts. The answer: As little as possible and as many as necessary. A study with more than 100 dogs shows, that the freedom of movement is far superior with fewer adjustment options. Based on this knowledge, we have developed the Belka Comfort. It is lighter, more ergonomic, easier to handle and fits better - despite fewer adjustment options - as it is more flexible and adapts to the dog's body.

Mixed Breed Adjustable Leash Black Belka Comfort Harness Black Size L Weight 31 kg / 68.34 lb

# Belka Comfort Harness





# Function & Design



3D tailored comfort fit



Lightweight, air permeable stretch Air-Mesh cooling effect when immersed in water



Ultra-light construction, 215 gr / 0.473 lb (Size XS)



XS to XL from Beagle to Rottweiler



- "3D Comfort Fit" for perfect adaptation to the dog's anatomy
- Choke-free neck design to avoid injuries to nerves and trachea
- Adjustable chest circumference for best fit
- Spinal protection: the carabiner does not hurt the dog
- Elastic buckle covers for more safety against unintentional opening
- Padded buckles as a protection against rubbing
- 2 leash attachment points, for guiding and for pulling
- Only 215 gr / 0.473 lb (Size XS), the best harness in terms of weight and function on the market
- Elastic straps for fixing luumi LED lights
- Neoprene padded handle to hold the dog close and to help to lift it up
- 360° reflective piping for extra safety in the dark
- Wired seams for better form stability
- DogFinder ID to help find your dog in case it gets lost









Black

Red

Brown

		_	Black	Red	Brown
	Border Collie	XS	PN2251	PN2261	PN2256
	Labrador	S	PN2252	PN2262	PN2257
77	Golden Retriever	м	PN2253	PN2263	PN2258
7	Boxer	L	PN2254	PN2264	PN2259
	Rottweiler	XL	PN2255	PN2265	PN2260

Size Chart page 86



Magnetic Belka Comfort Harness

The best harness for large dogs with innovative, comfortable, fast self-closing magnetic buckles



# Function & Design



3D tailored Comfort Fit



Lightweight, air permeable stretch Air-Mesh cooling effect when immersed in water



Ultra-light construction, 245 gr / 0.540 lb (Size XS)



XS to XL from Beagle to Rottweiler







Black

# BlackMBorder CollieXSPN2604MLabradorSPN2605Golden RetrieverMPN2606BoxerLPN2607RottweilerXLPN2608

Size Chart page 86





Tolling Retriever Magnetic Belka Comfort Harness Black Size S Weight 18 kg / 39.68 lb Belka Harness

# Makes walking larger dogs easy and more comfortable, with all adjustment options



The requirement for a harness suitable for big dogs is quite different. The pulling force of a large dog creates completely different demands on the materials and the shape of the breastplates.

We had three years of intense development before we came up with the Belka breastplate. The placement of the buckles and choice of material took into consideration the complexities of the strain of a pulling dog and the stress the materials will need to endure because of that. Next, we had to make sure that the harnesses allow the dog freedom of movement, while making sure the handler remains in full control. In order to achieve this, we placed eyelets in the front and the rear - the front for more direct commands and the rear for more athletic activities.

The Belka Harness is named after one of the first two dogs to go into outer space and return safely to Earth, as part of the Soviet space program in 1957.

Rhodesian Ridgeback Adjustable Leash Red Belka Harness Red Size L Weight 36 kg / 79.36 lb

7

# Belka Harness







**WXXX** 

S to XL from Border Collie to Rottweiler

52









Brown

Black

Red

-			Black	Red	Brown
	Labrador	S	PN1486	PN1482	PN1478
	Golden Retriever	М	PN1485	PN1481	PN1476
7	Boxer	L	PN1484	PN1480	PN1477
	Rottweiler	XL	PN1487	PN1483	PN1479

Size Chart page 86



#### Stretch Comfort Leash

# The shock-absorbing and comfortable rope leash for chooke- and stress-free guiding and commanding



Suddenly the dog sees something and his instincts lead him to start running. This develops enormous powers, which can injure both dog and owner. That is why curli has developed a rope leash that significantly reduces the jerk when a dog is being restrained. The core and sheath of the rope can be adjusted. This is more convenient for everyone and ensures safe command transmission.

- 1,8 m / 5.9 feet long
- Ø 8 mm / 0.31 inch (M) or Ø 10 mm / 0.39 inch rope diameter (L)
- For dogs up to 25 kg / 55 lb (M) or up to 40 kg / 88 lb (L)
- Shock absorbing rope for stress-free control
- Ultra-soft rope for the best comfort and safety
- Dog waste bag holder
- Snap-in safety carabiner
- Better haptic perception compared to a normal leash



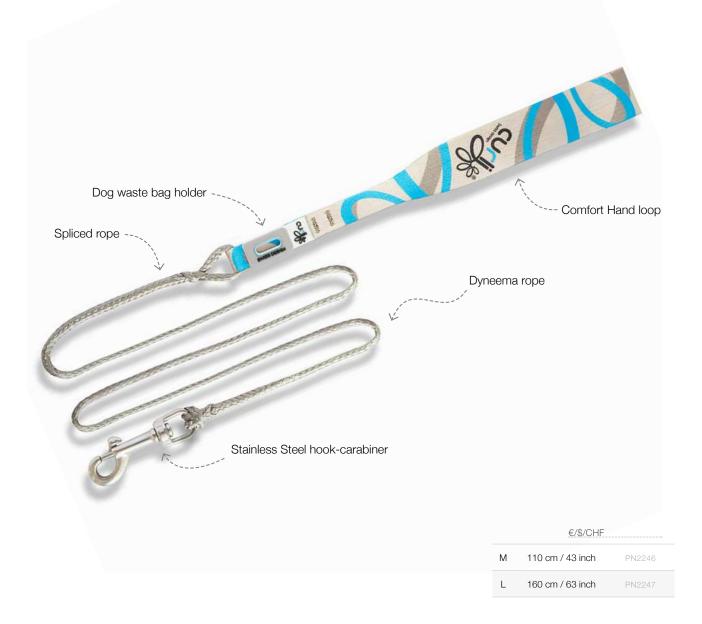


Cavapoo Stretch Comfort Leash Ruby Vest Harness curli Clasp Ruby Size XS Weight 4.5 kg / 9.92 lb の



# Ultra Strong Pocket Leash

# The smallest, lightest and strongest leash



From our time in outdoor sports, we know that every tool needs to be small, light, comfortable and functional - without compromises. We apply this principle to our new Ultra Strong Pocket Leash. All components are made of the best materials that modern technology has to offer. The base material is Dyneema, a high-quality fibre, which is 1.7 times stronger than steel. For the hand strap, we use variable webbing for more comfort and with the splice technology we achieve unbreakable seams. In addition, we integrate a stainless steel snap hook-carabiner. All of these components combined create the most compact, lightest weight and strongest leash on the market.

- Ultra strong Dyneema rope 1.7 times stronger than steel
- Spliced loops on the Dyneema rope for a long and safe product life span
- Variable Webbing hand strap, the most comfortable hand strap on the market
- 2 lengths available: 160 cm / 63 inch & 110 cm / 43 inch Pocket foldable, the leash disappears in your pocket it's so small and foldable
- Ultra light, it feels as if you do not have a leash in your hand
- Stainless Steel snap hook, 5 times stronger then regular snap hooks
- Dog waste bag holder; to always have a poop bag at hand

Rhodesian Ridgeback Ultra Strong Pocket Léash Belka Comfort Harness Size L Weight 32 kg / 70.54 lb

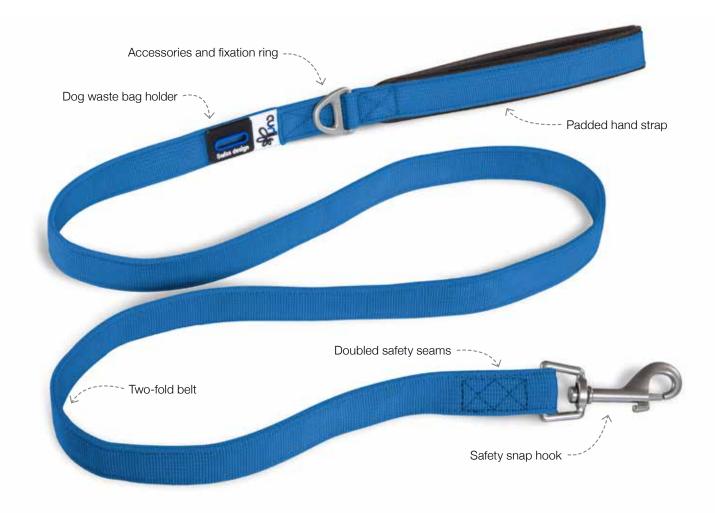
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# **Basic Leash**

# The simplest connection to your dog



Unfortunately, we often have to put our dogs on the leash. Therefore, we wanted to make a virtue out of necessity and developed the Basic Leash.

In everyday life, we realized what is required of a leash. And most importantly, what features are needed to meet those demands.

- 140 cm / (M) 4.6 feet x 1.5 cm / 0.59 inch or (L) 2 cm / 0.78 inch
- Metal ring to attach accessories
- Dog waste bag holder
- Matching safety snap hook and ring as curli harnesses
- Padded handle, comfortable and optimal grip









Skyblue





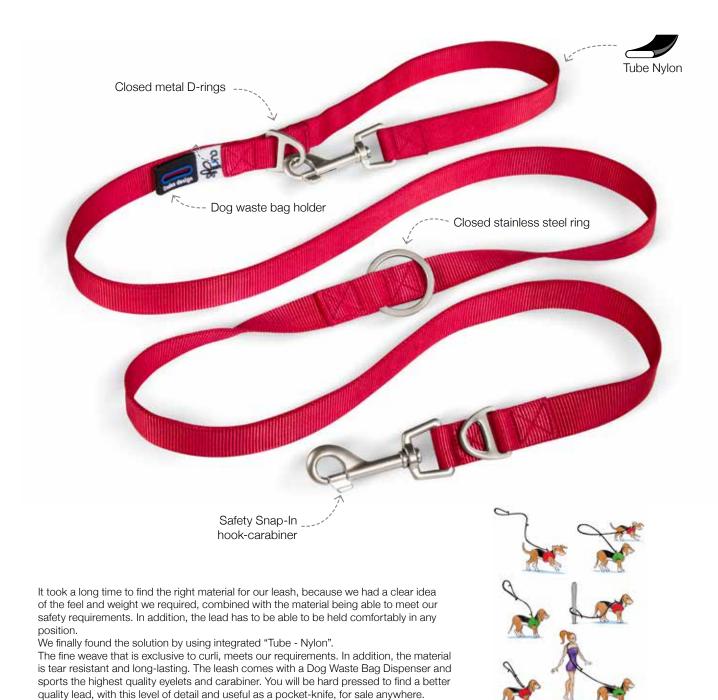




									€/\$/CHF	
	140 cm / 4.6 feet	Black	Red	Brown	Pink	Orange	Skyblue	Tan	Fuchsia	Blue
М	15 mm / 0.5 inch	PN1442	PN1446	PN1443	PN1445	PN1444	PN1448	PN1449	PN2290	PN2288
L	20 mm / 0.78 inch	PN1447	PN1453	PN1450	PN1452	PN1451	PN1454	PN1455	PN2291	PN2289

# Adjustable Leash

# Triple adjustable, comfortable, flexible and multifunctional



- 200 cm / 6.56 feet x (M)1.5 cm / 0.59 inch or (L) 2 cm / 0.78 inch
- 3 way adjustable lead with closed metal ring
- Matching safety snap hook and rings as curli harnesses
- "Tube Nylon" that's finely woven for the very best grip, control and security
- Dog waste bag holder









Black

Red

€/\$/CHF

	200 cm / 6.56 feet	Black	Red	Brown
М	15 mm / 0.59 inch	PN1799	PN1800	PN1801
L	20 mm / 0.78 inch	PN1796	PN1797	PN1798



Pomerian Adjustable Leash Tan Vest Harness curli Clasp Merino Black Size XS Weight 3.5 kg / 7.71 lb



#### Car safety belt

# Safety in the car while travelling Can be fixed in many ways



We are often in the car with our own dogs and know that we should secure small dogs in a crate. However, this is often impractical on short journeys.

A simple solution was needed. We hearkened back to our outdoor pursuits days and found the answer in mountain sports – a single-handed use system with a safety locking carabiner that can be mounted in the normal click lock of the vehicle seat belt. Used in combination with a curli harness, it provides a perfect, safe and secure solution for short distances.

#### Be careful!

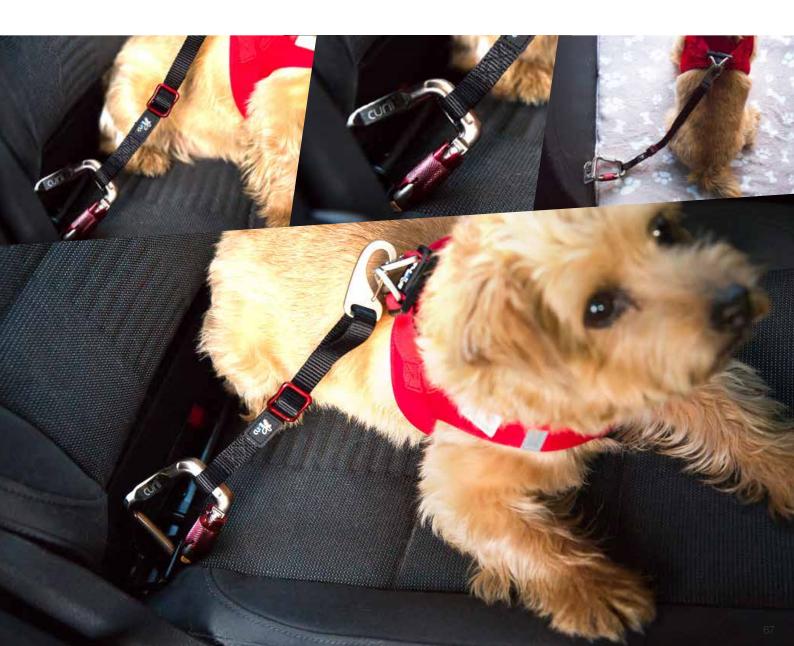
Never leave a dog alone in the car, particularly in the summer. A car rapidly becomes hot like an oven.

- Multiple uses, with the seatbelt or, with the iso fix system in newer cars
- Two sizes M max. 30 cm / 11.8 inch and L max. 60 cm / 23.6 inch
- Length adjustable for better range of movement
- Extra secure twist lock aluminum carabiner
- Lightweight, therefore not disturbing the dog





	<u>€/\$/CHF</u>	
S	30 cm / 11.8 inch	PN1331
L	60 cm / 23.6 inch	PN1333

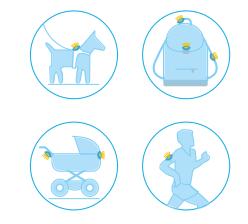


# luumi LED's

# The multifunctional safety LED light, super light, powerful and in a double pack



From our outdoor activities we know headlamps. On the one hand, they help us see where we are going and on the other, help us to be seen. When we developed an LED light for dogs, we bore the same safety requirements in mind when we set about designing it. It had to be light enough to be used on very young dogs. In addition, you can attach it where it makes the most sense – be it on the collar, leash or harness. Another requirement of luumi was that it does not give up the ghost even in the heaviest rain or snow. For this, we constructed the silicone shell. We are very proud of the result that is luumi – it's small, light and flexible.





- Bright blue LED's from the latest generation for best visibility
- Ultra light, only 10g
- Small, only 32 mm / 1,25 inch in diameter and 11 mm / 0.43 inch high
- Silicone housing and therefore Splashproof
- Flashing: Approximately 400 hours burn time
- Permanent:. Approximately 180 hours burn time
- 6 flexible silicone bands in three sizes for variable attaching options 2 luumis per box (incl.
- batteries) to be seen all around
- Easily replaceable batteries without tools needed



Red







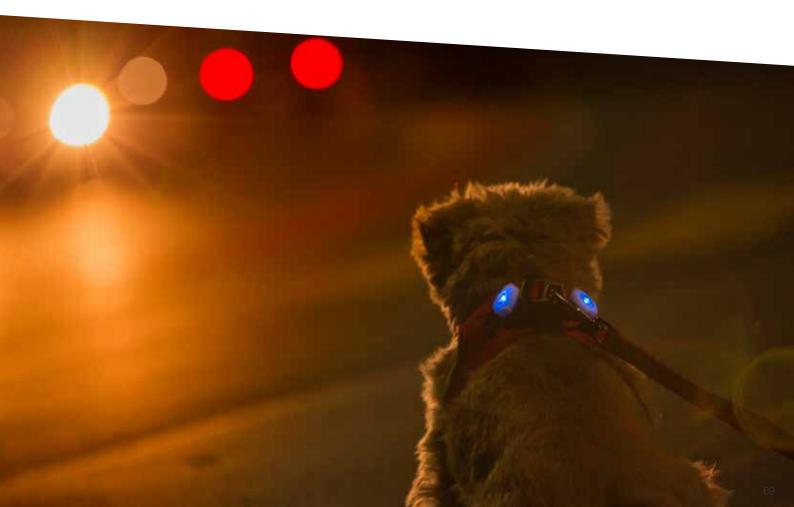


White



Comes with: 2 x luumi LED's including batteries 6 x Silicone bands to mount anywhere

Red	Cyan	Black	White
PN1335	PN1334	PN1336	PN1337

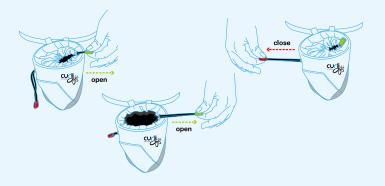


# Treat Bag V2 Training with style



In our experience, training with treats works best if you have a treat easily available at any time. That's why we developed the curli Treat Bag, which is manageable with one hand. Open the bag, take out a treat and close the bag again. The elegantly shaped funnel bag is smooth, completely intuitive and doesn't involve complex mechanisms. This way, you can completely focus your attention on your training and interacting with your dog.

- Innovative locking system which can be operated with one hand
- Patch pocket for the clicker or other small tools for training
- Nylon waist strap with light aluminum buckle 110 cm / 3.6 feet long
- Inner bag made of waterproof nylon material
- Abrasion-proof and easy to clean polyester outer material
- Diameter 11.5 cm / 4.5 inch, height 18.5 cm / 7.2 inch









Blue



Gray

€/\$/CHF

Scuba-Gray	Blue	Gray
PN2248	PN2249	PN2250

Treat Bag



€/\$/CHF

Black

PN1339

## Function & Design

- Outer material Softshell, Inner material Nylon
- Belt loop with velcro closure
- Aluminum-Carabiner
- All around reflective strip
- Small pocket with zipper
- Height 14 cm / 5.5 inch circumference 10 cm / 4 inch

Mixed Breed Belka Comfort Harness Brown Size L Weight 31 kg / 68.34 lb

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# POS Displays

POS Large Displays



POS Large Display Package examples



Accessories for Large Displays





POS Displays small



POS Small Display Poly PN3138



luumi Display pre-packed

PN2888

POS Small Display Packages



## U-Bar Euronorm Shelf Wall



The U-Bar offers space for 14 Vest Harnesses PN2066

Dog Modell



For all Vest Harnesse Size S PN3145

Magnetic films

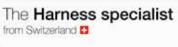














# Marketing Tools

Rigid foam Poster





# Marketing Tools

## Counter displays A4 210x297mm











Fabric pattern card PN2895



Authorized Dealer Sticker Size: 14 x 9cm PN2889



Yellow Dog Tag PN2785

Miidle Poodle Stretch Comfort Leash Orange Basic Harness Air-Mesh Red Size L Weight 9.6 kg / 21.16 lb

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# Product comparison

## Harness for small dogs







Vest Harness curli Clasp

Magnetic Vest Harness

**Basic Harness** 

	Vest Harness curli Clasp	Magnetic Vest Harness	Basic Harness
Patented curli Clasp - easily attach the leash to the harness with one hand	✓		
curli clasp made of extra strong material (3XS-S up to 70 kg /154 lb M-XL up to 100kg / 220 lb)	1		
Color matching curli Clasp to harness	✓		
Fits perfectly, optimized cut with new size chart	✓	<i>✓</i>	
"3D Comfort Fit" for the perfect adaptation to the dog's anatomy	✓	<i>✓</i>	
Crossed belt straps for optimal distribution of tension and protection against neck injuries	<i>✓</i>	✓	
Belt straps sewn into the harness for even more comfort	✓	<i>✓</i>	
Leash can be fastened with one hand	✓		<b>√</b>
Magnetic D-Rings easy to close		<i>✓</i>	
Ultralight (20% reduced weight)	✓		
Size adjustable with Velcro fastener, easy to adjust	✓	✓	
Step-in Harness, quick and easy to put on	✓	1	
2 reflective strips on the neck for extra security	$\checkmark$	1	
DogFinder ID to help you find your dog in case he should get lost	1	$\checkmark$	$\checkmark$
Light, air-permeable air mesh cooling effect when submerged in water	1	1	<ul> <li>Image: A second s</li></ul>
Leashes available in matching colors	✓	1	<b>√</b>
Large selection of 7 different sizes	✓	1	
Zigzag seams for flexible tension distribution	✓		
2 D-Rings, one to lead, one to pull			<b>√</b>
360° reflective piping for extra safety in the dark		<ul> <li>Image: A start of the start of</li></ul>	<b>√</b>
Size adjustable around the chest			✓

## Harness for large dogs



Belka Comfort Harness



Magnetic Belka Comfort Harness

Belka Harness

	Belka Comfort Harness	Magnetic Belka Comfort Harness	Belka Harness
Choke free neck design to avoid injuries of nerves and trachea	1	1	
Light, the best harness in terms of weight and function on the market	<ul> <li>Image: A second s</li></ul>	<ul> <li>Image: A second s</li></ul>	
Elastic straps for xing luumi LED lights	<ul> <li>Image: A second s</li></ul>	<ul> <li>Image: A second s</li></ul>	
5 sizes, adapted to all common breeds	<ul> <li>Image: A start of the start of</li></ul>	<ul> <li>Image: A second s</li></ul>	
Magnetic Buckles		<ul> <li>Image: A second s</li></ul>	
Adjustable chest circumference for best fit	✓	✓	<ul> <li>Image: A start of the start of</li></ul>
360° reflective piping for extra safety in the dark	✓	<ul> <li>Image: A start of the start of</li></ul>	<ul> <li>Image: A start of the start of</li></ul>
"3D Comfort Fit" for perfect adaptation to the dog's anatomy	✓	<ul> <li>Image: A second s</li></ul>	<ul> <li>Image: A start of the start of</li></ul>
Spinal protection that the carabiner does not hurt the dog	✓	✓	<ul> <li>Image: A second s</li></ul>
Elastic buckle covers for more safety against unintentional opening	✓	✓	<b>√</b>
Padded buckles as a protection against scrubbing	✓	✓	1
2 leash attachment points, for guiding and for pulling	✓	✓	1
Neoprene padded handle to hold the dog close and to help to lift it up	✓	✓	1
Closed safety rings for secure attachment of the leash	$\checkmark$	✓	1
Lightweight, air permeable stretch Air-Mesh cooling effect when immersed in water	✓	✓	1
Wired seams for better form stability	$\checkmark$	✓	✓
DogFinder ID to help you recover your dog in the event that it should go missing	✓	✓	✓
Adjustable in the neck area			<ul> <li>Image: A start of the start of</li></ul>

## Leashes

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Ultra Strong Pocket Leash	Adjustable Nylon Leash	Stretch Comfort Leash	Basic Leash

Ultra Strong

Pocket

Adjustable

Nylon Leash

Stretch

Comfort

Basic

Leash

	Leash		Leash	
Ultra strong Dyneema rope 1.7 times stronger than steel	<i>✓</i>			
Spliced loops on the Dyneema rope for a long safe product life	1			
Variable Webbing hand loop its' the most comafortable hand loop you will find	<ul> <li>Image: A second s</li></ul>			
2 lengths available 160cm/63" & 110cm/ 43,3"	<ul> <li>Image: A second s</li></ul>			
Pocket foldable, the leash disapear in your pocket it's so small foldable	<ul> <li>Image: A second s</li></ul>			
Ultra light it feels that you do not have a leash in you hand	<ul> <li>Image: A start of the start of</li></ul>			
Stainless Steel snap hook, 5 times stronger then regular snap hooks	<ul> <li>Image: A second s</li></ul>			
Poo Bag holder, so that a poo bag is always at hand	<ul> <li>Image: A second s</li></ul>	1	1	✓
Adjustable in length		<ul> <li>Image: A start of the start of</li></ul>		
"Tube Nylon" finely woven for the best grip, control		<ul> <li>Image: A second s</li></ul>		
Closed eyelets		1	1	✓
Neoprene padded handle				✓
Ultra-soft rope for the best comfort and safety			<ul> <li>Image: A start of the start of</li></ul>	
Better haptic perception compared to a normal leash	<ul> <li>Image: A start of the start of</li></ul>		<ul> <li>Image: A start of the start of</li></ul>	
Available in various rope or belt diameters		<ul> <li>Image: A start of the start of</li></ul>	<ul> <li>Image: A start of the start of</li></ul>	✓
Shock absorbing rope for stress-free control			✓	
				•••••••••••••••••••••••••••••••••••••••



## Treat Bags



Treat Bag V2



Treat Bag

	Treat Bag V2	Treat Bag
Innovative locking system which can be operated with one hand	<ul> <li>✓</li> </ul>	
Patch pocket for the clicker or other small tools for training	✓	
Nylon waist strap with light aluminum buckle 110cm / 3.6feet long	✓	
Available in three colour variants	✓	
Abrasion resistant and easy to clean polyester outer material	✓	
Inner bag made of waterproof nylon material	✓	<ul> <li>Image: A second s</li></ul>
Outer material Softshell		1
Belt loop with Velcro and carabiner to attach the Treat bag		1
Small pocket with zipper		1



Labrador Adjustable Leash Black Belka Comfort Harness Black Size L Weight 28 kg / 61.72 lbs

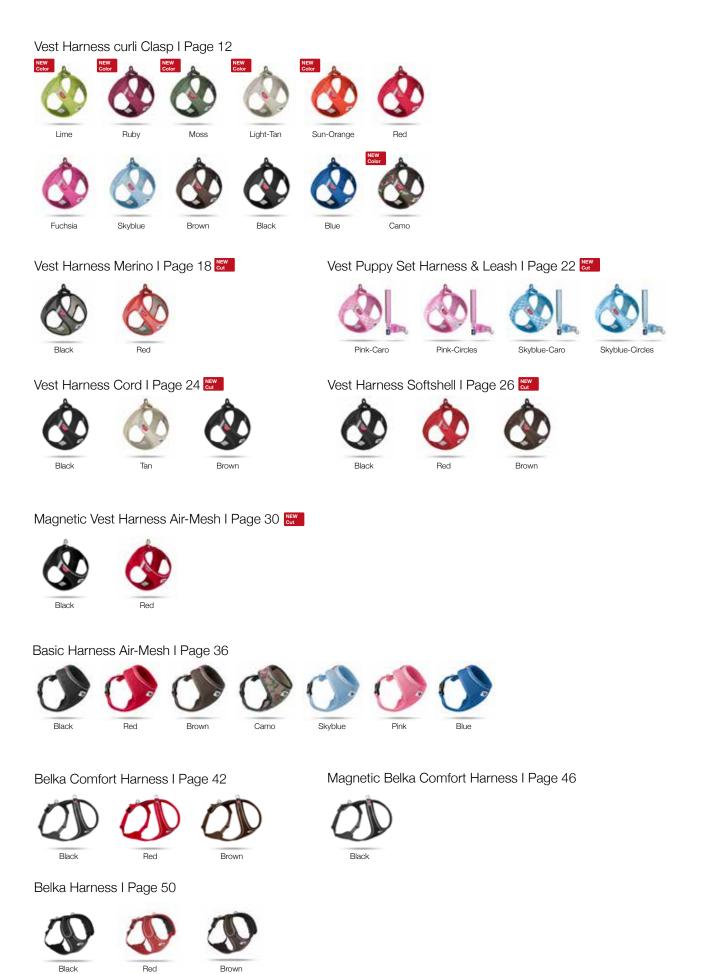
					t Harnes	S	st circumferenc	e		Ó	Basic Harn	
Chest circumferer		a	3XS 26.7 – 30.1 cm	2XS 30.2 - 33.8 cm	XS 33.9 – 38.2 cm	S 38.3 – 43.3 cm	M 43.4 – 49.0 cm	L 49.1 – 55.4 cm	XL 55.5 – 62.7 cm	<b>XS</b> 28 - 34 cm	<b>S</b> 34 - 40 cm	
onest circumierer		U	10.51 — 11.85 inch	11.86-13.30 inch	13.34-15.03 inch	15.04 - 17.04 inch	17.05 – 19.29 inch	19.30 – 21.81 inch	21.82 - 24.68 inch	11,02 - 13.38 inch	13.39 - 15.74 inch	
Max. Head circum	nference	2								max. 22 cm max. 8.66 inch	max. 27 cm max. 10.62 inch	
Weigh	ht kg	lbs										
Chihuahua	1.5 - 3	3 - 7	٠	٠	٠					•		
Yorkshire Terrier	2 - 3.2	4 - 7	•	•	•	-				•	•	
Pekinese	3 - 5.4	7 - 12		•	•	•				•	•	
Pomeranian	3 - 5	7 - 11		•	•	•						
Maltese Havanese	3 - 4 5 - 8	7 - 9 12 - 18			•	•	•					
Dachshund	5 - 9	12 - 20				•	•	•			•	
Jack Russell Terrier	6 - 9	13 - 20				•	•	•				
Shih Tzu	5 - 7.5	11 - 17					•	٠				
West Highland Terrier	6 - 10	13 - 22					•	•				
Scottish Terrier	8 -10	18 - 22						٠	٠			
Mops	6.3 - 8.1	14 - 18						٠	٠			
French Bulldog	8 - 14	18 - 31						•	٠			
Foxterrier	6 - 8.25	13 - 18						•	•			
Beagle	12 - 15	20 - 24						•	•			
Cocker Spaniel	12 - 16	26 - 35							•			
Border Collie Dalmatian	12 - 20	26 - 44										
Airdale Terrier	15 - 32 18 - 29	33 - 71 40 - 64										
Collie	18 - 29	40 - 64										
Golden Retriever	25 - 34	55 - 75										
Boxer	25 - 32	55 - 71										
Labrador Retriever	25 - 36	55 - 79										
Dobermann	27 - 45	60 - 99										
Greyhound	26 - 40	57 - 88										
German Sheperd Dog	22 - 40	49 - 88										
Rottweiler	35 - 60	77 - 132										
Rhodesian Ridgeback	29 - 41	64 - 90										

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Size Chart

	Ma Circ	circumference x. head cumference h laid ears		Belka	a Harness		ithers C	5	with laid e	d circumference ars	55
М	L	XL	S	М	L	XL	XS	S	М	L	XL
40 - 46 cm 15.75 - 18.11 inch	46 - 54 cm 18.12 - 21.25 inch	54 - 62 cm 21.26 - 24.40 inch	58 - 64 cm 22.83 - 25.19 inch	64 - 70 cm 25.20 - 27.55 inch	<b>70 - 76</b> cm 27.56 <b>-</b> 29.92 inch	76 - 82 cm 29.93 - 32.28 inch	58 - 62 cm 22.83 - 24.40 inch	62 - 66 cm 24.41 - 25.98 inch	66 - 70 cm 25.99 - 27.55 inch	<b>70 - 76</b> cm 27.56 <b>-</b> 29.92 inch	76 - 82 cm 29.93 - 32.28 inch
max. 32 cm max. 12.59 inch	max. 37 cm max. 14.96 inch	max. 44 cm max. 17.32 inch	max. 44 cm max. 17.32 inch	max. 48 cm max. 18.89 inch	max. 50 cm max. 19.68 inch	max. 54 cm max. 21.25 inch	max. 42 cm max. 16.53 inch	max. 44 cm max. 17.32 inch	max. 48 cm max. 18.89 inch	max. 50 cm max. 19.68 inch	max. 52 cm max. 20.47 inch
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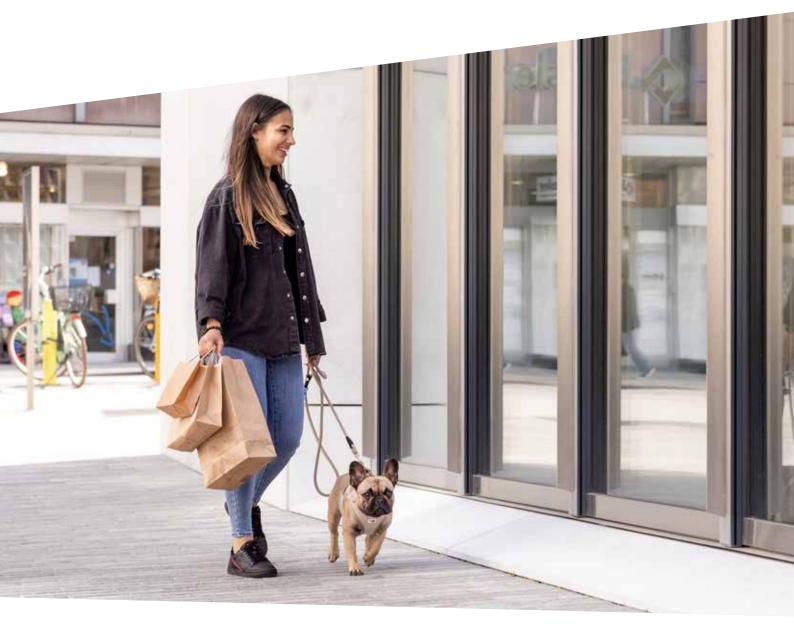




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